

Screen Investment Development Program 2020-21

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* indicates a required field

Acknowledgement of Country

We acknowledge the Aboriginal people of what is now called New South Wales and value their ongoing connections to country, community and culture that have existed across millennia.

We celebrate through these connections, Aboriginal cultural strength, resilience and contemporary creativity.

We respect the role that Aboriginal creatives play in contribution to a deeper sense of identity and place through sharing knowledge, skills and stories and the important role that Aboriginal Elders are in guiding this process.

Overview - Early & Advanced Development

Early Development offers support for both pre-draft and early draft costs. Early Development Funding Range - Any amount up to \$50,000 - we expect most requests to be between \$2,000 and \$20,000.

Advanced Development contributes towards later stage draft and non-draft costs to complete financing where a strong interest has already been established in the marketplace. Advanced Development Funding Range - Any amount up to \$50,000 - we expect most requests to be between \$2,000 and \$20,000. Only outstanding market-ready projects with a highly credentialed team will be considered at the upper level.

Closing Dates - June 30th 2021. Development is open all year round. However we close & refresh these rounds at the end of every financial year (June 30th) and open the next day (July 1st). Any unsubmitted applications will need to be re-entered into the new form.

Privacy Notice Screen NSW is subject to the privacy and Personal Information Protection Act 1998 in managing your personal information. For the full Create NSW Privacy Notice click here.

Confirm you have read the Development Program 2019-20 Guidelines *

☐ Yes ☐ No

<https://www.screen.nsw.gov.au/data/fundfile/2209/ScreenNSWEARLYDEVELOPMENTGuidelines.pdf> or
<https://www.screen.nsw.gov.au/data/fundfile/2208/ScreenNSWADVANCEDDEVELOPMENTGuidelines.pdf>

Confirm you have read the Screen NSW Terms of Trade *

☐ Yes ☐ No

<https://screen.nsw.gov.au/publications/screen-nsw-terms-of-trade>

Applicant Eligibility

- Applicants will generally be a NSW based Key Creative, individual or company.

If you are not based in NSW you must:

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- - provide evidence of a genuine co-production partnership with a NSW-based company or producer OR
 - have at least one NSW based Key Creative (writer, producer or director) attached OR
 - satisfy Screen NSW that the project offers outstanding benefits to the NSW screen industry
- The applicant must intend to produce or post produce the project in NSW.
- The applicant must hold the rights in the project.
- Teams generally need to include a Key Creative with credits in a relevant genre. If your team does not have these credits, please provide other information demonstrating that you have the relevant market knowledge and relationships.

Do you meet all eligibility requirements? *

☐ Yes ☐ No

Assessment Criteria

Your application will be competitively assessed against the following criteria:

EARLY DEVELOPMENT

- The strength and distinctiveness of the concept.
- The strength of the story and the quality of the submitted materials.
- The plans for use of the funding.
- The potential of the project to reach its target audience and its viability in terms of likely budget relative to market.
- The track record of the Key Creative(s), including the financial track record and experience of the applicant and any Key Creatives.
- The potential of the project to contribute to a robust screen industry in NSW.

ADVANCED DEVELOPMENT

- The strength and distinctiveness of the concept.
- The strength of the story and the quality of the submitted materials.
- The plans for use of the funding .
- The potential of the project to reach its target audience and its viability in terms of likely budget relative to market.
- The track record of the Key Creative(s), including the financial track record and experience of the applicant and any Key Creatives.
- The potential of the project to contribute to a robust screen industry in NSW.

Screen NSW is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTQI people, people from western Sydney and people from regional NSW. *Priority will be given to teams including people from under-represented groups.*

Project Summary

* indicates a required field

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Project Information

Please select the Funding Program you are applying to. *

☐ Advanced ☐ Early Development

Development

Select one only. If you are at an advanced stage but do not have market place interest, please select 'Early Development' or co

Project Title *

Please do not use all capital letters

Former Titles:

If applicable

Total Amount Requested *

Must be a dollar amount.

What is the total financial support you are requesting in this application?

Total Budget *

Must be a dollar amount.

What is the total budgeted cost (dollars) of your project?

Applicant Details

*** indicates a required field**

Applicant Company Name *

Organisation Name

Sole traders please use the name associated with your ABN. Otherwise enter N/A.

Applicant Project Contact *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Applicant Position *

The applicant is: *

a NSW based Key Creative, Individual or Company;

a NON NSW based with a genuine Co-production partnership with a NSW-based Company or Producer

a NON NSW based with at least one NSW based Key Creative (Writer, Producer or Director)

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does not meet any of the significant NSW elements criteria above and must satisfy Screen NSW that the project offers outstanding benefits to the NSW screen industry - Please attach relevant documentation supporting this to your application

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Registered for GST? *

Other:

Applicant Address *

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

Applicant Primary Phone Number *

Must be an Australian phone number.

Applicant Office Phone Number *

Must be an Australian phone number.

Applicant Email *

Must be an email address.

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Applicant Website

Must be a URL.

Please select the state government area you/your office is located in. *

Please select the local council area you/your office is located in. *

State Electorate *

Please confirm the electorate at <https://roll.elections.nsw.gov.au/areafinder/>

Federal Electorate *

Please confirm the electorate at <https://electorate.aec.gov.au>

Additional contact person

If you would like to nominate an additional contact person to be cc'd on all official correspondence and listed as a backup for phone/email communication, please provide details below.

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Additional Contact Role

Additional Contact Phone

Must be an Australian phone number.

Additional Contact Email

Must be an email address.

Application Details

* indicates a required field

Duration *

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e.g 90 mins, 3 x 20 mins

Project Type - Please select the option which best describes your project. *

Other:

Format *

- ☐ Animation ☐ Live Action ☐ 3D ☐ Other

Genre *

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Action Adventure | <input type="checkbox"/> Romantic Comedy | <input type="checkbox"/> Mystery | <input type="checkbox"/> Contemporary and Social Issues including social history |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Thriller | <input type="checkbox"/> Science Fiction | <input type="checkbox"/> History and Identity |
| <input type="checkbox"/> Drama | <input type="checkbox"/> Western | <input type="checkbox"/> Family | <input type="checkbox"/> Science and Environment |
| <input type="checkbox"/> Horror | <input type="checkbox"/> Crime | <input type="checkbox"/> Arts and Culture | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Musical | | | |

Current stage of submitted project *

Other:

Please provide a draft script if you are seeking funding for second draft or higher at the end of the form in additional documents.

Synopsis : One Line *

Please provide a short statement capturing the core story of the project.

Synopsis: One Paragraph *

Indigenous Strategy

Screen NSW requires all productions with Indigenous related themes or materials to have an Indigenous Key Creative attached.

Please contact the Screen NSW Investment team if you have any questions.

Does your project cover Indigenous related themes or material? *

- ☐ Yes ☐ No

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Does your project have an Indigenous producer, director or writer? *

☐ Yes ☐ No

Does your project have an Indigenous consultant? *

☐ Yes ☐ No

Indigenous Consultant

Title First Name Last Name

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Has this project had an Indigenous assessment by Screen Australia? *

☐ Yes ☐ No

Details of Key Creatives

* indicates a required field

Details of Key Creatives

Screen NSW is committed to supporting increased participation in the industry of people from under-represented groups including women, Aboriginal and Torres Strait Islander peoples, people from CaLD backgrounds, people with disability, LGBTQI people, people from western Sydney and people from regional NSW. Priority will be given to teams including people from under-represented groups.

Creative Team Summary *

--

Word count:

Must be no more than 500 words.

Key Creatives

Please include all principals.

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Key Creatives *

Title First Name Last Name

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Key Creative Role *

--

Other:

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Email

Must be an email address.

Phone Number

Must be an Australian phone number.

NSW *

Proposed or Confirmed? *

Gender *

Does the key creative identify with any of the following groups?

- ☐ Aboriginal and Torres Strait Islander
- ☐ Person with CaLD background
- ☐ Person with disability
- ☐ LGBTQI+
- ☐ Person living in Western Sydney
- ☐ Person living in Regional NSW
- ☐ None of the above/Prefer not to say

Previous Experience

An application is considered more competitive if there is either a Producer, Writer, Director or Writer/Director attached that has previous credits in that role, in the same genre. If your team does not have these credits, please provide other information that demonstrates your relevant market knowledge and relationships.

Does you/your team have previous credits relevant to this project? *

☐ Yes ☐ No

Describe how this project will advance the skills of the production team. *

Word count:

Describe the key creative teams history, experience, market and expertise and how it relates to your project *

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Word count:

Please outline your previous relevant credits, with specific details regarding broadcast or theatrical releases, such as broadcaster or release territories.

Name	Project Title	Credited Role	Type of Project	Duration	Release Year	Release details
		Other:	Other:			
		Other:	Other:			
		Other:	Other:			
				In minutes	Must be a number.	Broadcast, theatrical, festival or previous investment info. Include specific details.

Key Cast

Name	Role	Proposed/Confirmed NSW based?

Please provide other information that demonstrates your relevant market knowledge and relationships. *

Copyright & Underlying Rights

* indicates a required field

Please note: If your application is successful you will be required to provide all relevant chain of title documents to support your application *prior* to contracting with Create NSW.

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Does the applicant hold the rights to this project?

- ☐ Yes ☐ No

How do you hold the rights? *

- ☐ It is my original work
☐ I have acquired all relevant rights

Is this project based on any underlying work? *

- ☐ Yes ☐ No

Underlying rights

Title of the underlying work *

Please provide a copy, excerpt or link to the trailer or reviews for this underlying work in the core application materials section.

Type of underlying work *

i.e. book, short film

Author/Owner *

Please list details of all relevant rights or the details of your option here *

Make sure to include agreement types, dates and parties and if there are any extensions and if so their dates.

Please list below.

If you have acquired the underlying rights to this project via an option please note Screen NSW generally requires that the initial option period of 18 months and an option to extend for at least a further 12 months.

Agreement Type	Agreement date	Parties
	Must be a date.	

Previous Funding

* indicates a required field

Other funding: non-Screen NSW

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Has this project previously received funding from other sources? i.e Broadcasters, other funding agencies or private sources. *

☐ Yes

☐ No

Please list non-Screen NSW source below

Please do not include GST, premiums or interest in your figures.

Source of Funding	Date of agreement	Amount received
		\$
	Must be a date.	Must be a dollar amount.

Previous Screen NSW Funding

Has this project previously been considered for funding from Screen NSW? You must include any instances where the project had a different applicant or rights holder, or went by a different title. *

☐ Yes

☐ No

Has this project previously received funding from Screen NSW? *

☐ Yes

☐ No

Has this project received funding from any other area of Screen NSW? e.g. Production Attraction or Screen Industry Development?. Please provide details. *

Previous funding details

Please include instances where:

- The project has been considered and not received funding.
- The project was submitted under a different applicant or rights holder, or went by a different title.

Create NSW Program	Applicant Name	Previous Title	Date of application	Outcome	Amount received
					\$
Other:					
			Must be a date.		Must be a dollar amount.

Do you (the contracting party) or any other members of the team have any outstanding contractual obligations to Screen NSW (i.e. delivery items)? *

☐ Yes

☐ No

Has all previous Screen NSW funding been acquitted and final payments made? *

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☐ Yes

☐ No

If no, please provide details as to why acquittal has not occurred.

Funding for this Stage of Development

** indicates a required field*

Non-Screen NSW Funding

Is there any funding intended or committed to this stage of development being contributed by a party other than Screen NSW or the applicant? *

☐ Yes

☐ No

Please detail any funding for this stage of development that you expect or intend to receive from sources other than Screen NSW or the applicant (you).

These funds will also need to be represented in the *Other funding* column of the development budget breakdown below.

Please do not include GST, premiums or interest in your figures.

Funding Source	Amount	Status
	\$	
	Must be a dollar amount.	

Development Budget Breakdown

Screen NSW reserves the right to negotiate amendments to the budget as a condition of the provision of funds.

Screen NSW does not fund retrospectively.

Please do not include any GST component in your figures.

Where possible fees should have the name of the proposed individual or service provider attached and their bio uploaded on Page 10 of this application.

The sum of the **Screen NSW Funding** column must match the **Total Amount Requested** on page 2.

Expense	Applicant contribution	Other funding	Screen NSW funding	Total Development
	\$	\$	\$	\$
	Must be a dollar amount.	Must be a dollar amount.	Must be a dollar amount.	This number/ amount is calculated.

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Development Budget Breakdown Totals

The below fields will calculate automatically.

Applicant contribution Total	Other funding Total	Screen NSW funding Total	Total Development Total
\$	\$	\$	\$
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Intended Delivery Materials

* indicates a required field

All projects receiving draft funds are required to submit development notes from the team as a delivery item.

Where a script consultant is engaged for the stage of funding, their notes are also required as a delivery item.

Intended Delivery Materials - Please list the proposed delivery items for this stage of development that will be submitted to Screen NSW for acquittal. *

Word count:

Intended Delivery Date *

Must be a date.

This date should also factor in the 4 to 6 weeks between your submission date and when you learn the outcome of your application.

Target Audience, Financing, Marketing & Production Overview

* indicates a required field

Intended audience for the project

Who is the intended audience? If possible include a brief statement of why this demographic will want to see this film/project. *

Word count:

Financing strategy

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Please identify the kind of market partners for whom you are developing your project. Name specific broadcasters/distributors/sales companies. *

Word count:

Why are they appropriate for this project in creative and commercial terms?

Marketing strategy

Provide a brief summary of the marketing and publicity strategy for reaching this audience, including any plans for exploiting all media rights potential of your content (e.g. games, books, musicals etc.). State the objectives of your strategy (e.g. audience engagement/marketing, story world extensions, digital distribution/VOD, additional revenue). *

Word count:

Intended Locations - Production & Post-production

Where will the majority of your activities take place? *

- | | |
|---|---|
| <input type="checkbox"/> Sydney Metro | <input type="checkbox"/> Outside NSW |
| <input type="checkbox"/> Western Sydney | <input type="checkbox"/> Outside Australia |
| <input type="checkbox"/> Regional NSW | <input type="checkbox"/> Other: <div></div> |

What are the location regions that you intend to conduct this stage of your project in? *

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Sydney Metro | <input type="checkbox"/> Hunter | <input type="checkbox"/> Murrumbidgee | <input type="checkbox"/> South Eastern |
| <input type="checkbox"/> Western Sydney | <input type="checkbox"/> Illawarra | <input type="checkbox"/> North Western | <input type="checkbox"/> Regional NSW |
| <input type="checkbox"/> Central Coast | <input type="checkbox"/> Mid-North Coast | <input type="checkbox"/> Northern | <input type="checkbox"/> Not In NSW |
| <input type="checkbox"/> Central West | <input type="checkbox"/> Murray | <input type="checkbox"/> Richmond-Tweed | <input type="checkbox"/> Other: <div></div> |

☐ Far West

e.g Production base - Sydney Metro, writers room - Central West, script editor - Murray.

Intended Location of Production and Post-Production *

Word count:

Please note that it is a condition of Create NSW Screen funding that you intend to produce and/or post produce the project in NSW.

Please identify a town and suburb that you intend to conduct your project in *

e.g Sydney, Glebe. If there is only one location please write N/A for the remaining related questions.

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Please identify a second town or suburb that you intend to conduct your project in. *

If there is only one location please write N/A .

Please identify a third town or suburb that you intend to conduct your project in. *

If there is only one location please write N/A .

Please identify a fourth town or suburb that you intend to conduct your project in. *

If there is only one location please write N/A .

If you have additional locations, please note them here. *

If there is only one location please write N/A .

Benefits to NSW

* indicates a required field

Describe how this project will contribute to the development of a more robust screen industry in NSW (e.g. new market partner, repeat market partner, more experienced personnel partnering with the less experienced, 3rd party private investment etc.) *

Word count:

Describe how this project will benefit NSW economically. *

Word count:

Describe how this project will benefit NSW culturally. *

Word count:

Activity Breakdown %

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Please provide a percentage breakdown of funded activity within NSW and outside NSW. Total must add up to 100%

NSW *	Outside NSW *	Total % - MUST equal 100
<input type="text"/>	<input type="text"/>	<input type="text"/>
Must be a number and no more than 100	Must be a number and no more than 100	Must equal 100

Activity Breakdown % Within NSW - Region of Benefit

Please provide a percentage breakdown of funded activity in NSW. Total must add up to 100%

Sydney *	Western Sydney *	Regional NSW *	Total % - MUST equal 100
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Must be a number.	Must be a number.	Must be a number.	Must be a number.

Core Application Materials

* indicates a required field

Please note that Smarty Grants can only accomodate the storage of **25MB per application**, if you require more space please provide a file-sharing link (e.g. Dropbox link) in the Additional Materials section at the bottom of this page.

Please use the following file-naming protocol: project title_document name_yyyy_mm_dd.docx (or appropriate file extension).

Early Development specific application materials

Please provide scripts, bibles, treatments and other creative materials in the Additional Core Creative Materials area below.

Core creative document *

Attach a file:

A short document that you feel best encapsulates the concept and main points of the envisaged story, including the end.

Development notes *

Attach a file:

Outlining your plans for the next stage of development work.

Producer notes *

Attach a file:

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If a producer is not attached please provide a statement of reasons and/or strategy for securing a producer.

Advanced Development specific application materials

Please provide scripts, bibles, treatments and other creative materials in the Additional Materials area.

Please provide a draft script if you are seeking funding for second draft or higher at the end of the form in additional documents.

Core Creative materials specific to your projects type *

Attach a file:

Producer notes and financing strategy, including details of targeted marketplace *

Attach a file:

Finance Plan *

Attach a file:

Evidence of any market support or commitment *

Attach a file:

Standard application materials

Résumés *

Attach a file:

If you have an Executive Producer attached, please provide a statement from the EP outlining their involvement with your project.

Attach a file:

If a new writer is involved please provide sample pages of their script writing from their previous projects.

Attach a file:

If a new director is attached please provide an online viewing link to an example of their previous work.

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Resubmission statement

Please provide a clear statement advising of substantial changes to your project since it was previously declined. *

Attach a file:

Copyright & underlying work documents

Please provide evidence of copyright/chain of title *

Attach a file:

Please provide a copy, excerpt or link for this underlying work *

Attach a file:

e.g book excerpt, reviews, trailers, website.

Non-NSW Applicant - Additional Information

Documentation outlining the outstanding benefits to the NSW screen industry.

Attach a file:

Interactive Projects

Interactive projects must provide web metrics, publication information and an online location (where applicable) for any previous projects.

Website

Must be a URL.

Web Metrics and Publication Information

Attach a file:

Additional Creative Materials

In this section please provide any additional creative materials, such as:

- scripts, bibles, pitch documents, treatments, writers notes and other creative materials.

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- a draft script is required if you are seeking funding for second draft or above.
- links to the trailer, sizzle reel or reviews. You can also provide a word document with multiple links.
- website for the project.

Please use the following file-naming protocol: project title_document name_yyyy_mm_dd.docx (or appropriate file extension).

Additional Creative Documents

Attach a file:

Please provide links to the trailer, sizzle reel or reviews for your work.

Must be a URL.

Applicant can also provide a word document with multiple links.

Details of additional materials

Additional Materials

In this section please provide any additional materials that are not covered in the above sections.

Additional Documents

Attach a file:

Declaration

* indicates a required field

- I have read the Guidelines and Terms of Trade relating to the Development Program.
- I declare that the information provided herein and in the supporting documentation submitted with this application is complete and accurate and will provide evidence of this if Screen NSW wishes to fund the project.
- I warrant that I am authorised to sign this application form for and on behalf of the company.

Note: You must ensure that all particulars you have supplied are true and correct and that you have not concealed information relevant to this application. In making this Application you are seeking a financial benefit. Under section 192G of the *Crimes Act 1900*, a

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person who dishonestly makes any statement that is false or misleading in a material particular with the intention of obtaining a financial advantage is guilty of an offence. In the event that the particulars you have knowingly supplied are false, Screen NSW may revoke any offer made in conjunction with this application and cease to consider any application (whether current or future) from you.

Screen NSW reserves the right to contact and discuss a project with all parties associated with an application, including but not limited to other funding agencies and the broadcasters approached by the applicant.

Full Name *

Organisation name *

Position *

Date *

Must be a date.

I declare the above to be true *

☐ Yes

☐ No

Employment Demographics

* indicates a required field

Your responses to these questions are not assessed as part of your application.

Screen NSW has mandatory reporting obligations around the employment opportunities arising from the projects that we fund. The responses that you provide in this section need only be *estimates* of the employment outcomes the project may provide.

Estimate how many NSW jobs your project will create? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for people living in Regional NSW? *

Must be a number.

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Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for people living in Western Sydney? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for people from ATSI backgrounds? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for people from CALD backgrounds? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for LGBTQI people? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for people with disabilities? *

Must be a number.

Make '0' your response if estimates are unknown or not applicable.

How many jobs does the project intend to create for young people? *

Must be a number.

Young people are defined as 12-24. Make '0' your response if estimates are unknown or not applicable.