

Digital Games Seed Development Program

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Overview

Instructions for Applicants

Applications must clearly address all the selection criteria.

Before you start your application, please review the:

- [Guidelines](#)
- Application form, including the submission material requirements

If you have any questions, please contact us at pdvgames@screen.nsw.gov.au

Incomplete applications and/or applications received after the closing date will not be considered.

Application Number

This field is read only.

Program Details

Targeted at emerging and small-medium enterprise digital game creators, the fund will provide a grant of up to \$30,000 for early-stage game development.

The funds could also be used to cover scoping technical requirements of a games project, exploring commercial, creative and market potential, as well as pitch materials.

The objectives of the program are to:

- Support NSW game creators to advance early concept original digital games IPs to reach the next stage of development
- Assist successful applicants to prepare their project to raise additional finance for full-scale development
- Encourage sustainable growth for the NSW games sector and a diverse pipeline of game talent in NSW.

Screen NSW is dedicated to promoting fairness and equality in its programs and interactions with the community. Our main priorities include supporting increased participation in the industry of people from underrepresented groups, including:

- First Nations people
- Regional NSW
- Western Sydney
- People from culturally and linguistically diverse backgrounds
- People living with disability
- LGBTQIA+ people.

Grant Program Name

This field is read only.

The program this submission is in.

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Disclaimer

The Applicant acknowledges and agrees that:

- submission of this application does not guarantee funding will be granted for any project, and Screen NSW expressly reserves its right to accept or reject this application at its discretion;
- it must bear the costs of preparing and submitting this application and Screen NSW does not accept any liability for such costs, whether or not this application is ultimately accepted or rejected; and
- it has read the Funding Guidelines for the Program and has fully informed itself of the relevant program requirements.

Use of Information

By submitting this application form, the Applicant acknowledges and agrees that:

- if this project application is successful, the relevant details of the project will be made public, including details such as the names of the organisation (Applicant) and any partnering organisation (state government agency or non-government organisation), project title, project description, location, anticipated time for completion and amount awarded;
- Screen NSW will use reasonable endeavours to ensure that any information received in or in respect of this application which is clearly marked 'Commercial-in-confidence' or 'Confidential' is treated as confidential, however, such documents will remain subject to the Government Information (Public Access) Act 2009 (NSW) (GIPA Act); and
- in some circumstances Screen NSW may release information contained in this application form and other relevant information in relation to this application in response to a request lodged under the GIPA Act or otherwise as required or permitted by law.

Privacy Notice

By submitting this Application form, the Applicant acknowledges and agrees that:

- Screen NSW is required to comply with the Privacy and Personal Information Protection Act 1998 (NSW) (the Privacy Act) and that any personal information (as defined by the Privacy Act) collected by Screen NSW in relation to the program will be handled in accordance with the Privacy Act and its privacy policy (available at: <https://www.screen.nsw.gov.au/about-us/privacy-policy>);
- the information it provides to Screen NSW in connection with this application will be collected and stored on a database and will only be used for the purposes for which it was collected (including, where necessary, being disclosed to other Government

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agencies in connection with the assessment of the merits of an application) or as otherwise permitted by the Privacy Act;

- it has taken steps to ensure that any person whose personal information (as defined by the Privacy Act) is included in this application has consented to the fact that Screen NSW and other Government agencies may be supplied with that personal information, and has been made aware of the purposes for which it has been collected and may be used.

Contact Details

* indicates a required field

Applicant Details

Applicant *

Individual Organisation

Organisation Name

Title First Name Last Name

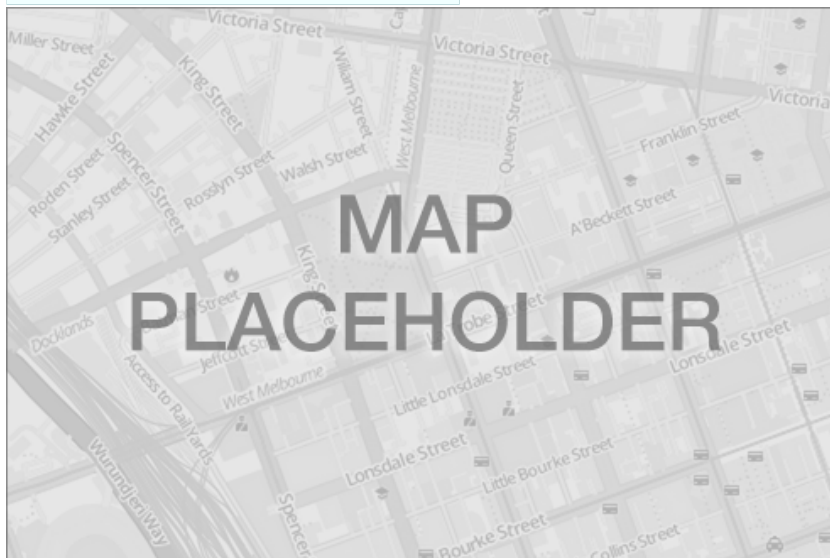
<input type="text"/>	<input type="text"/>	<input type="text"/>
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For organisations: please use the organisations full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Applicant Primary Address

Address

<input type="text"/>
<input type="text"/>



<input type="text"/>	<input type="text"/>
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Applicant Postal Address

Address

Applicant Primary Phone Number *

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Applicant Email Address *

Must be an email address.

Applicant Website

Must be a URL.

Applicant ABN

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Primary Contact Details

Primary Contact *

Title

First Name

Last Name

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This is the person we will correspond with about this grant.

Primary Contact Position *

e.g., Manager, Board Member or Fundraising Coordinator.

Primary Contact Phone Number *

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Other Phone Number

Must be an Australian phone number.

Country code not required, area code for landlines is required.

Primary Contact Email *

This is the address we will use to correspond with you about this grant.

Organisation Details

* indicates a required field

Does the applicant organisation have an Australian Business Number (ABN)? *

Yes

No

Applicant Organisation ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

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Must be an ABN.

Applicant Organisation

Is the applicant's principal place of business NSW? *

Yes No

Principal place of business must be NSW to be eligible

Applicant Studio Name

Organisation Name

If applicable

Eligibility

* indicates a required field

Individual Eligibility

All applicants need to fulfil the following criteria: *

- I am an Australian citizen or Australian resident
- I am a NSW resident over the age of 18 and have resided in NSW for the last 6 months immediately before this application
- I am not an employee of a broadcaster or broadcaster related entity under the Broadcasting Services Act 1992 (Cth) or a related body corporate of such a licensee (as defined in the Corporations Act 2001 (Cth))
- I am not an employee of the Federal or a state or territory Screen Agency
- I have the right to carry out the project, for example, own or have licences of any relevant copyright relevant to this application
- I am not a full-time secondary or tertiary student, and I am not employing students who are currently studying games, or a field related to games

At least 6 choices must be selected.

Company Eligibility

All applicant companies need to fulfil the following criteria: *

- The applicant company is incorporated in Australia and taken to be registered in NSW
- The applicant company is not licensee under the Broadcasting Services Act 1992 (Cth) or a related body corporate of such a licensee (as defined in the Corporations Act 2001 (Cth))
- The applicant company (and any related entities) is not the Federal or a state or territory screen agency
- The applicant company has the right to carry out the project, for example, owns or has licences of any relevant copyright relevant to this application
- The applicant company is not employing students who are currently studying games, or a field related to games

At least 5 choices must be selected.

Project Eligibility

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The project needs to fulfil the following criteria: *

- The game is intended for public release
- The game is at concept or early-stage development
- The game is completely digital
- The game does not contain or have relationships to gambling, exploitative pay to-win-mechanics, play-to-earn mechanics, or high risk and volatile trading products or technologies
- The game is not designed primarily for educational, training or simulation, research, marketing, or other business-to-business audiences or purposes
- The game is not likely to be refused classification under the Classification (Publications, Films and Computer Games) Act 1995

At least 6 choices must be selected.

Does your project contain potentially disturbing or upsetting content that would require a content warning for staff and assessors? *

- Yes No Unsure

Briefly explain the nature of the content. *

Project Team Details

* indicates a required field

Project Team Members

Please provide information on **ALL** the key personnel who will be responsible for the delivery of the project, including their qualifications and experience.

Please include applicant. Click 'add more' to list additional personnel. Please include only one person per entry.

Name *

Role on project *

State of residence *

Previous credits *

Include name of project and role on project

Email *

Screen NSW Priority Area(s) *

- First Nations
- Person with Culturally and Linguistically Diverse background (CALD)
- Person living with disability
- LGBTQIA+
- Western Sydney
- Regional NSW
- None of the above
- Prefer not to say

Please only provide this information with the consent of the individual, otherwise please choose 'prefer not to say'.

Gender *

- Female
- Male
- Non-Binary
- Prefer not to answer

Please only provide this information with the consent of the individual, otherwise please choose 'prefer not to answer'.

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Phone number

Status on project *

- Proposed
 Confirmed

Attach CV *

Attach a file:

Please provide a summary of why the team is well positioned to work on this project in terms of skills and their trajectory as gamemakers? *

Word count:

Must be no more than 500 characters.

Project Details

*** indicates a required field**

Your anticipated start date should be the date you will begin work if successfully funded. Screen NSW cannot fund work that has already happened, so it should be after the contract is signed which is estimated to be three months from the program submission end date.

Your anticipated end date should reflect the level of work you expect to undertake, but this can be modified at the contracting stage.

Title *

Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

Brief description *

Word count:

Must be no more than 50 words.

Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

Anticipated start date *

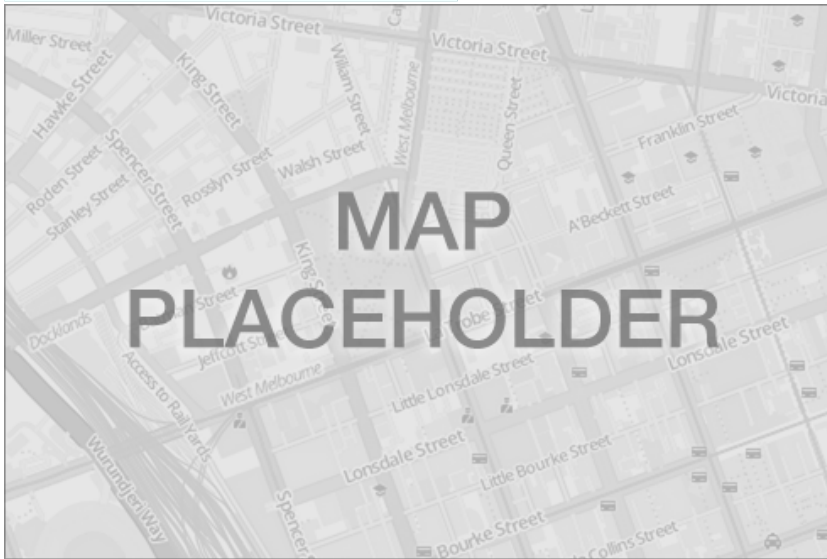
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Anticipated end date *

Primary location of your initiative

Address



Any, but at least one field is required.

Primary location does not need to be a specific address, and can be postcode, suburb, state, etc If delivered online, please specify the area of focus for delivery.

Current Stage of Development

Describe the current stage of your project. Please provide detail on what work, if any, has already been done. *

What is the proposed stage of development you are seeking funding for? *

Describe how you will measure the personal, professional or commercial success of this proposed stage you are seeking funding for. What are the key indicators you will measure against to determine whether this stage has achieved its stated goal? *

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Word count:
Must be no more than 500 words.

Assuming you have completed the proposed stage of development, describe your intended next steps for this project. *

Word count:
Must be no more than 500 words.

Project Milestones/Timeline

The milestone table provides a high-level breakdown of the work to be done during the proposed stage of development for which you are seeking funding. The purpose of this section is to provide enough information to assess the viability of your development work. Add more lines to the table as needed.

Please list milestones in chronological order.

Milestone name	Number of days	Key tasks	Measure of completion
		Add notes if you need to provide more context.	Please set out the key performance indicators used to measure the achievement of each milestone.

What is the project's primary release platform? *

If applicable, specify the platform

eg, web browser, PS4

Describe the project's approach to game design and development *

Word count:
Must be no more than 500 words.

Describe the project's intended target audience and the distribution strategy to reach and resonate with this audience *

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Word count:
Must be no more than 500 words.

Describe why you want to make this game and how this project will expand, deepen or diversify your creative practice *

Word count:
Must be no more than 500 words.

Diversity and First Nations Content

* indicates a required field

Consideration of Diversity

Screen NSW is dedicated to promoting fairness and equality in its programs and interactions with the community.

Our main priorities include supporting increased participation in the industry of people from underrepresented groups, including First Nations' peoples, people from Culturally and Linguistically Diverse (CaLD) backgrounds, people living with disability, LGBTQIA+ people, Western Sydney and Regional NSW. Supporting this participation encourages genuine storytelling and fosters inclusivity.

How does your project address meaningful representation of diversity for audiences? *

How does your project advance diversity in its project leadership and key creatives? *

How does your project enable industry access and opportunities for mentoring, training and career progression for game practitioners? *

First Nations' Content

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First Nations' content or participation can mean that your project is based on or includes First Nations' stories, has First Nations' characters or features representations of First Nations' culture.

Does the project include First Nations' content or participation? *

- Yes
- No

If your project contains First Nations Content it will be ineligible if it cannot demonstrate appropriate Indigenous consultation and/or participation. Screen NSW does not currently support projects with significant First Nations content without a member of the key creative team coming from an appropriate background.

Please refer to Screen Australia's guidelines [Pathways & Protocols: a filmmaker's guide to working with Indigenous people, culture and concepts](#).

Does the project have a First Nations consultant or key project member or both? *

- Yes
- No

Please explain the collaboration and consultation to date, including the names of relevant key creatives, communities and advisors attached to the project *

Word count:

Budget

* indicates a required field

Applicants can request up to \$30,000 from Screen NSW and the applicant or third party is expected to cover the difference between the Screen NSW contribution and the budgeted cost of the development. Requested amounts must be relative to the development stage and proposed activity.

For the purpose of the below questions:

- The *Total Project Cost* is the estimated total budget of the project if it was to go to production.
- The *Total Amount Requested* is the requested grant amount from Screen NSW.
- The *Total Cost of this Stage of Development* is in relation to the stage of development that you are seeking funding for. This should include the requested grant amount (*Total Amount Requested*) and any applicant (including in-kind) or third-party contributions.

Total Project Cost *

\$

What is the total budgeted cost (dollars) of your project?

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Total Amount Requested *

\$

What is the total financial support you are requesting under this grant?

Total Cost of this Stage of Development *

\$

Must be a dollar amount.

How much of your total budget will be spent in NSW? *

Do you have any third-party funding contributors for this stage of development? *

Yes

No

Please provide details of the co-contributor(s) for this stage of development, excluding applicant contribution. If the co-funding source is still pending and your application is successful, it will need to be confirmed by the time we enter contracting. For a publisher or investor deal, we would expect discussions to have moved into the negotiation stage for money to be considered pending.

Co-funding source	Amount	Status
	Must be a dollar amount.	
	\$	

Itemised Budget

Complete the following table, itemising the budget for this stage of development.

Screen NSW expects most of the Screen NSW funding will be used directly for early development costs.

Screen NSW will not fund 100% of the stage of development that the applicant is seeking funding for. Applicants are expected to supplement funding with their own (this can be in-kind) or third-party contributions.

At least 90% of the grant must be spent on development expenditure and the applicant will need to substantiate how other costs will contribute to development outcomes.

Screen NSW will only fund NSW elements - i.e., all expenditure must be in NSW and spent on NSW based funding recipients, contractors or other suppliers.

Applicants should include appropriate budget for Public Liability Insurance and legal costs for a Solicitor's Opinion letter certifying Chain of Title.

Funding requests can include:

Below are a few examples of line items to include in your budget if relevant. **For further guidance please refer to the [Guidelines](#).**

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Development Wages

Production - e.g. producer fees and admin

Design - e.g. creative director, designer and writer

Programming - e.g. technical director and programmer

Art - e.g. art director, artist and animator

Audio - e.g. Sound engineer, composer, VO and Sound effects

Testing - e.g. QA testing and focus groups

Minimum Award Rates

Screen NSW recommends you pay at least award minimum rates to contributors on the project. To understand more about what this means, please see Game Workers Australia's overview of [Game Developer Wages & Conditions](#).

Other Expenses

For example; additional development costs, financial & legal costs, accounting & auditor costs, software & license costs, office & administration costs.

The following expenditure is not eligible for Screen NSW funding:

- Payments for activities or services undertaken outside NSW
- Expenditure on international or interstate travel or freight
- Deferred fees which are payable from future revenue or profits
- Payments to service providers which are offset by a reinvestment or any other financial or other contribution to the project
- Any expenditure that precedes the date a successful applicant signs a Screen NSW funding contract.

Enter \$0 if the column does not apply to that particular line item.

Item	Applicant contribution	Any co-funding	Screen NSW	Item total
	Must be a dollar amount.	Must be a dollar amount.	Must be a dollar amount.	This number/ amount is calculated.
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$

Hint: The **Budget total** should be the same as value submitted under **Total Cost of this Stage of Development** in the previous section.

If applicable, the **Total co-funding contribution (third-party)** should be the same value submitted under **Co-funding source** in the previous section.

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Applicant contribution total

\$

This number/amount is calculated.

Total co-funding contribution (third party)

\$

This number/amount is calculated.

Total amount requested from Screen NSW in this application

\$

This number/amount is calculated.

Budget total

\$

This number/amount is calculated.

This figure includes your funding request from Screen NSW, your own contribution and any third party contributions for this stage of development.

Figure checks

- Total Co-funding Source should not be more than the total of the Co-funding Source Table in the previous section (i.e. total of the co-funding source table = Total co-funding contribution (third party))
- Total Screen NSW funding total should be the same as the previous section (i.e. Total Amount Requested = Total amount requested from Screen NSW in this application)
- Budget Total should be the same as the previous section (i.e. Total cost of this Stage of Development = Budget total).

The below section calculates the difference between the corresponding figures to ensure the itemised budget is correct. In order to submit your application, the calculated amounts must equal zero.

Co-funding - difference between figures

\$

This number/amount is calculated.

This needs to be \$0.

Screen NSW funding - difference between figures

\$

This number/amount is calculated.

This needs to be \$0.

Total budget/project cost - difference between figures

\$

This number/amount is calculated.

Needs to be \$0.

Non-development expenditure costs

If you have listed non-development expenditure costs in your itemised budget table above, please outline how these items will contribute to development outcomes.

Supporting Documentation

* indicates a required field

Please upload your application materials.

Creative pitch deck and supporting creative materials are mandatory to the application. Additional documentation may be uploaded to help support the application but are not mandatory.

Any documentation should be no more than 1,500 words.

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Online links must be download enabled for Screen NSW record keeping purposes. Format requirements: MP4 or WMV file, H.264, resolution 720p; files must be less than 200MB. If you need assistance in reducing filesize, click [here](#) for instructions on compressing your video file.

Please provide your creative pitch deck *

Attach a file:

e.g. PowerPoint

Please provide your creative materials *

Attach a file:

e.g. early design documentation, concept art

Additional documentation

Name/Description	Attach materials	URL link	Password if required
eg. Pitch video (max 5 mins)			

Ownership of the Project

* indicates a required field

Copyright and Chain of Title

To be eligible for funding, the applicant must have the right to carry out the project, for example, own or have licenses if any relevant copyright.

Please select how the applicant has the right to carry out the project (at least one choice must be selected):

How do you hold the rights? *

- The project is the applicant's original work, and the applicant holds all relevant rights
- The project is not the applicant's original work but the applicant has written agreements that grants the applicant the right to develop the project as described in this application
- The applicant shares the rights including copyright with another party (e.g., under a co-production agreement)

At least 1 choice must be selected.

Underlying Work

Title of the underlying work *

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Author of underlying work *

Type of underlying work *

i.e. book, short film

Please upload any agreements

Attach a file:

Co-Production

The applicant shares rights in the project with another party under the following arrangements (e.g., co-production agreement):

Type of agreement	Date the agreement was signed	Parties to the agreement	Your rights
e.g. option agreement, writer's agreement, etc.	e.g. 1 Jan 2023. If the agreement is unsigned please type "not yet signed".	e.g. Between applicant company or individual (Nguyen Pty Ltd) and name of writer/publisher, etc.	e.g. length of option, extension period, etc.

Please upload any agreements

Attach a file:

Declaration and Authorisation

* indicates a required field

Declaration

The Applicant represents and warrants that this application has been submitted by an authorised representative of the Applicant (e.g. CEO, Chief Financial Officer, General Manager, Director, Chair of the Board, President, authorised manager etc).

Where this Application is submitted in the course of employment by a representative of any kind (e.g. authorised representative or agent) of the Applicant, you: (i) acknowledge and agree that the Applicant is deemed to be jointly and separately bound by this application; and (ii) represent and warrant that you have the authority to represent and bind the Applicant as contemplated by this provision.

By submitting this application form I hereby declare that:

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- I have read the Guidelines relating to the Games Seed Development Program;
- I have read and understood each of the acknowledgements, agreements, representations and warranties provided above, and that each of these are true and correct;
- All information provided including the responses to each question in the relevant sections of this application is true and correct to the best of my knowledge;
- Any information contained in this application may be disclosed to other Government agencies, staff administering the program, and to external stakeholders (including consultants, lawyers and other advisers) as part of the assessment of this application;
- I am authorised to submit this application on behalf of, and have the authority to represent and bind the Applicant;
- I understand that any false declaration may render this application ineligible/invalid; and
- I declare that I have only provided personal information (including priority area eligibility) on behalf of others with their consent.

Authorisation

I agree *

Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.