

Gamescom 2025 Market Travel - Application Form

Form Preview

Gamescom 2025 Market Travel

Instructions for Applicants

Applications must clearly address all the selection criteria.

Before you start your application, please review the:

- [Guidelines](#)
- Application form, including the submission material requirements

If you have any questions, please contact us at pdvgames@screen.nsw.gov.au

Incomplete applications and/or applications received after the closing date will not be considered.

Application Number

This field is read only.

Program Details

Screen NSW has opened a competitive market travel grant to support a limited number of experienced NSW digital games practitioners to attend Gamescom 2025 being held in Cologne, Germany, from 19- 24 August 2025.

The objectives of the program are to:

- Support travel, accommodation and registration for NSW practitioners to attend Gamescom 2025
- Ensure digital games practitioners are given access to opportunities to benefit their own careers and reinvest back into the NSW digital games industry
- Support connections that will shape the future of our creative landscape and strengthen our position in the global market.

Screen NSW is dedicated to promoting fairness and equality in its programs and interactions with the community. Our main priorities include supporting increased participation in the industry of people from underrepresented groups, including:

- First Nations people
- Regional NSW
- Western Sydney
- People from culturally and linguistically diverse backgrounds
- People living with disability
- LGBTQIA+ people.

Grant Program Name

This field is read only.

The program this submission is in.

Disclaimer

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The Applicant acknowledges and agrees that:

- submission of this application does not guarantee funding will be granted for any project, and Screen NSW expressly reserves its right to accept or reject this application at its discretion;
- it must bear the costs of preparing and submitting this application and Screen NSW does not accept any liability for such costs, whether or not this application is ultimately accepted or rejected; and
- it has read the Funding Guidelines for the Program and has fully informed itself of the relevant program requirements.

Use of Information

By submitting this application form, the Applicant acknowledges and agrees that:

- if this project application is successful, the relevant details of the project will be made public, including details such as the names of the organisation (Applicant) and any partnering organisation (state government agency or non-government organisation), project title, project description, location, anticipated time for completion and amount awarded;
- Screen NSW will use reasonable endeavours to ensure that any information received in or in respect of this application which is clearly marked 'Commercial-in-confidence' or 'Confidential' is treated as confidential, however, such documents will remain subject to the Government Information (Public Access) Act 2009 (NSW) (GIPA Act); and
- in some circumstances Screen NSW may release information contained in this application form and other relevant information in relation to this application in response to a request lodged under the GIPA Act or otherwise as required or permitted by law.

Privacy Notice

By submitting this Application form, the Applicant acknowledges and agrees that:

- Screen NSW is required to comply with the Privacy and Personal Information Protection Act 1998 (NSW) (the Privacy Act) and that any personal information (as defined by the Privacy Act) collected by Screen NSW in relation to the program will be handled in accordance with the Privacy Act and its privacy policy (available at: <https://www.screen.nsw.gov.au/about-us/privacy-policy>);
- the information it provides to Screen NSW in connection with this application will be collected and stored on a database and will only be used for the purposes for which it was collected (including, where necessary, being disclosed to other Government agencies in connection with the assessment of the merits of an application) or as otherwise permitted by the Privacy Act;
- it has taken steps to ensure that any person whose personal information (as defined by the Privacy Act) is included in this application has consented to the fact that Screen

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NSW and other Government agencies may be supplied with that personal information, and has been made aware of the purposes for which it has been collected and may be used.

Eligibility

* indicates a required field

Applicant Details

I am applying as: *

An Individual

An Organisation

Applicant Eligibility

All applicants need to fulfil the following criteria: *

- I am a games industry practitioner with commercial game(s) to market or business development interests in a specific commercial game(s) at Gamescom 2025
- I am able to attend the entire conference from 19- 24 August 2025
- I own or control the necessary rights to any games projects taken to the conference or have the permission of the rights holder to represent them at business meetings
- I am an Australian citizen or Australian resident
- I am a NSW resident (i.e. lived and operated in NSW for at least six months immediately before the application)
- I am not an employee of the Federal or a state or territory Screen Agency
- I am over 18 years of age and not a full-time secondary or tertiary student

At least 7 choices must be selected.

Applicant Eligibility

All applicants need to fulfil the following criteria: *

- I am a games industry practitioner with commercial game(s) to market or business development interests in a specific commercial game(s) at Gamescom 2025
- I am able to attend the entire conference from 19- 24 August 2025
- I own or control the necessary rights to any games projects taken to the conference or have the permission of the rights holder to represent them at business meetings
- The applicant company is incorporated and registered in Australia and have their central management and control in NSW and carry out business in NSW for at least six months immediately before the date of application
- I am not an employee of the Federal or a state or territory Screen Agency

At least 5 choices must be selected.

Project Eligibility

All applicants need to confirm that their game(s): *

- Do NOT involve gambling services, as defined in Clause 4 of the Commonwealth Interactive Gambling Act 2001
- Do NOT involve 'gambling' and 'unlawful game' as defined in the Unlawful Gambling Act 1998 (NSW)
- Have NOT been developed for advertising or corporate marketing
- Have NOT been made for internal training purposes

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- Are NOT curriculum material
 - Are NOT likely to be Refused Classification under the Classification (Publications, Films and Computer Games) Act 1995
 - Are completely digital (NOT board games or hybrid digital/physical games)
- At least 7 choices must be selected.

Contact Details

* indicates a required field

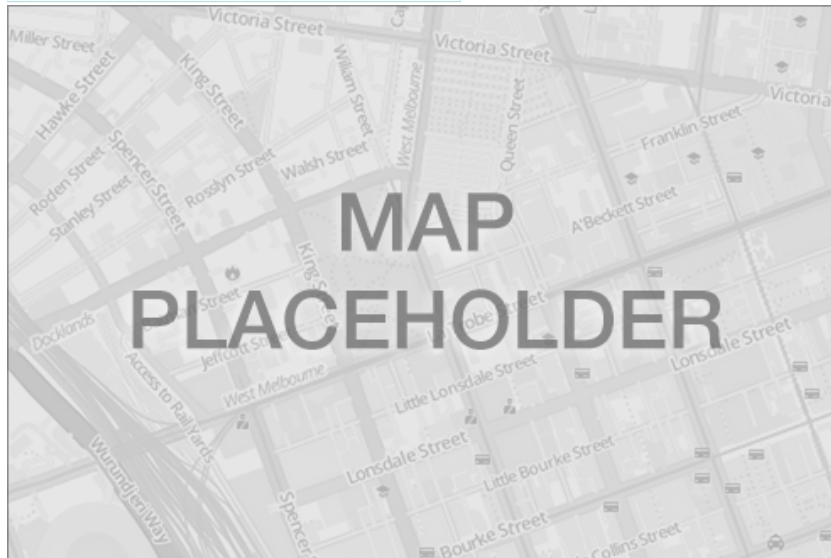
Applicant Details

Applicant *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Applicant Primary Address

Address



Applicant Postal Address

Address

Applicant Primary Phone Number *

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Must be an Australian phone number.
Country code not required, area code for landlines is required.

Applicant Other Phone Number

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Applicant Email Address *

Must be an email address.

Applicant Website

Must be a URL.

Nominated Traveller

Is the applicant also the nominated traveller? *

Yes No

Nominated Traveller Information

Nominated Traveller Name *

First Name

Last Name

Is the nominated traveller a NSW resident? *

Yes No

Nominated travellers must be a resident of NSW.

Is the nominated traveller over 18 years of age? *

Yes No

Applicant Company *

Organisation Name

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register

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ABN
Entity name
ABN status
Entity type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type More information
ACNC Registration
Tax Concessions
Main business location

Must be an ABN.

Does the applicant (proposed traveller) belong to any of the Screen NSW Priority Areas? *

- First Nations
- Person with Culturally and Linguistically Diverse background (CALD)
- Person living with disability
- LGBTQIA+
- Western Sydney
- Regional NSW
- None of the above
- Prefer not to say

Please only provide this information with the consent of the individual, otherwise please choose 'Prefer not to say'

Application Details

* indicates a required field

The following section is required by NSW Government for mandatory reporting.

Under **Anticipated start date** and **end date** please enter your anticipated travel dates, noting that Gamescom event dates are 19- 24 August 2025.

Under **Title** please enter 'Gamescom Market Travel -' and then the title of your game(s) and/or company.

Under **Primary location of your initiative** please enter the location of the event - Cologne, Germany.

Title *

Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

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Brief description *

Word count:

Must be no more than 50 words.

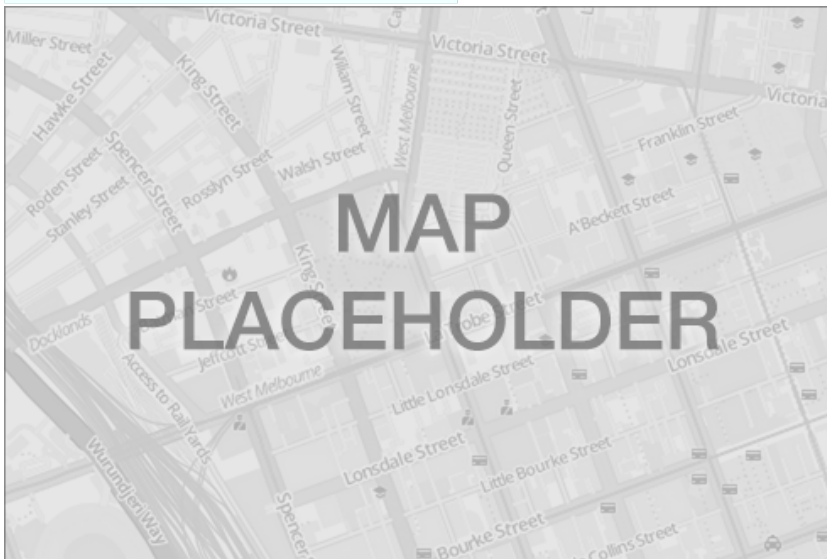
Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

Anticipated start date *

Anticipated end date *

Primary location of your initiative

Address



Primary location does not need to be a specific address, and can be postcode, suburb, state, etc. If delivered online, please specify the area of focus for delivery.

Applicant and Project Details

Please provide a profile of the company or individual demonstrating your level of expertise *

Word count:

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List of projects

Please provide a list and summary of any game project(s), including development history, that will be represented at Gamescom.

Click the 'Add More' button to enter additional projects.

Name of project *

Summary of project *

Development history *

Intended for public release? *

Yes No

Current status of the project *

Playable Prototype
 Gameplay Trailer

Link to proof of concept material, if available

Please provide a URL to demonstrate the market readiness of the game eg, playable prototype, gameplay trailer, other

Confirmed and proposed meetings and/or networking opportunities

Where possible, applicants should list at least five marketplace meetings. The provided detail will be used to evaluate the application against the Assessment Criteria - Merit of the Opportunity and NSW Cultural & Economic Benefit.

Person	Company	Purpose	Status

Outcomes and Objectives

Please state your intended outcomes and objectives for travel to Gamescom 2025 including your strategy for achieving these objectives, how travel and participation to Gamescom will benefit your project(s) and/or for service provider's projects you will be representing. *

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NSW Cultural & Economic Benefit

Please demonstrate the potential of the market travel opportunity to contribute to the NSW digital games industry. *

Participation & Diversity

Please demonstrate the diversity of the games projects and/or applicants, and whether it increases participation from Screen NSW priority areas (if any). *

Budget

* indicates a required field

Funding request

Funding is limited for this program up to \$5,000 per applicant.

Total Amount Requested

\$

*

What is the total financial support you are requesting under this grant?

Itemised Budget

Complete the following table with an itemised breakdown of the travel budget.

Funds can be spent on reasonable airfare costs, ground transport, accommodation, travel insurance, and reasonable costs associated with attending the event (such as per diems and/or event registration).

Co-contributions from third parties are allowable for non-Screen NSW covered expenses.

The 'Item total' column and the figures underneath the table are automatically calculated from what is inputted in the itemised budget table.

Item	Applicant contribution	Any co-funding	Screen NSW	Item total
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	Must be a dollar amount.	Must be a dollar amount.	Must be a dollar amount.	This number/amount is calculated.
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$

Applicant contribution total

\$

This number/amount is calculated.

Co-funding contribution total

\$

This number/amount is calculated.

Screen NSW total

\$

This number/amount is calculated.

Itemised budget total

\$

This number/amount is calculated.

Supporting Documentation

* indicates a required field

CV / Resume *

Attach a file:

Please upload a recent CV for anyone travelling

Letter of interest from a market partner, if applicable

Attach a file:

Examples of media coverage, if applicable

Attach a file:

Confirmation of showcase opportunity, if applicable

Attach a file:

Any additional material

Attach a file:

Declaration and Authorisation

* indicates a required field

Declaration

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The Applicant represents and warrants that this application has been submitted by an authorised representative of the Applicant (e.g. CEO, Chief Financial Officer, General Manager, Director, Chair of the Board, President, authorised manager etc).

Where this Application is submitted in the course of employment by a representative of any kind (e.g. authorised representative or agent) of the Applicant, you: (i) acknowledge and agree that the Applicant is deemed to be jointly and separately bound by this application; and (ii) represent and warrant that you have the authority to represent and bind the Applicant as contemplated by this provision.

By submitting this application form I hereby declare that:

- I have read the Guidelines relating to the Gamescom 2025 Market Travel Program;
- I have read and understood each of the acknowledgements, agreements, representations and warranties provided above, and that each of these are true and correct;
- All information provided including the responses to each question in the relevant sections of this application is true and correct to the best of my knowledge;
- Any information contained in this application may be disclosed to other Government agencies, staff administering the program, and to external stakeholders (including consultants, lawyers and other advisers) as part of the assessment of this application;
- I am authorised to submit this application on behalf of, and have the authority to represent and bind the Applicant;
- I understand that any false declaration may render this application ineligible/invalid; and
- I declare that I have only provided personal information (including priority area eligibility) on behalf of others with their consent.

Authorisation

I agree *

Yes

Name of authorised person *

Title First Name Last Name

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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

--

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

--

Must be an email address.

