

PAX Market Support 2026 Application

Form Preview

PAX Market Support Program

Instructions for Applicants

Applications must clearly address all the selection criteria.

Before you start your application, please review the:

- [Guidelines](#)
- Application form, including the submission material requirements

If you have any questions, please contact us at pdvgames@screen.nsw.gov.au

Incomplete applications and/or applications received after the closing date will not be considered.

Application Number

This field is read only.

Program Details

Screen NSW and PAX Australia are offering up to 10 NSW-based independent game developers the opportunity to receive funding support to exhibit their digital game at PAX Australia in Melbourne 9-11 October 2026.

This initiative has been created to provide a platform for NSW indie developers to showcase their games in a dedicated pod situated in the PAX Rising section in the main expo hall of the Melbourne Convention & Exhibition Centre (MCEC).

PAX Rising is a dedicated area at PAX Australia that provides an opportunity for indie developers to demonstrate new releases to players, media and industry representatives.

Successful applicants to Screen NSW's PAX Market Support Program will be able to access a fully subsidised PAX Rising pod package within a dedicated Screen NSW section. Screen NSW will finance the cost of each individual PAX Rising exhibition pod package via a grant to PAX Australia for up to 10 applicants.

Grant Program Name

This field is read only.

The program this submission is in.

Disclaimer

The Applicant acknowledges and agrees that:

- submission of this application does not guarantee funding will be granted for any project, and Screen NSW expressly reserves its right to accept or reject this application at its discretion;

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- it must bear the costs of preparing and submitting this application and Screen NSW does not accept any liability for such costs, whether or not this application is ultimately accepted or rejected; and
- it has read the Funding Guidelines for the Program and has fully informed itself of the relevant program requirements.

Use of Information

By submitting this application form, the Applicant acknowledges and agrees that:

- if this project application is successful, the relevant details of the project will be made public, including details such as the names of the organisation (Applicant) and any partnering organisation (state government agency or non-government organisation), project title, project description, location, anticipated time for completion and amount awarded;
- Screen NSW will use reasonable endeavours to ensure that any information received in or in respect of this application which is clearly marked 'Commercial-in-confidence' or 'Confidential' is treated as confidential, however, such documents will remain subject to the Government Information (Public Access) Act 2009 (NSW) (GIPA Act); and
- in some circumstances Screen NSW may release information contained in this application form and other relevant information in relation to this application in response to a request lodged under the GIPA Act or otherwise as required or permitted by law.

Privacy Notice

By submitting this Application form, the Applicant acknowledges and agrees that:

- Screen NSW is required to comply with the Privacy and Personal Information Protection Act 1998 (NSW) (the Privacy Act) and that any personal information (as defined by the Privacy Act) collected by Screen NSW in relation to the program will be handled in accordance with the Privacy Act and its privacy policy (available at: <https://www.screen.nsw.gov.au/about-us/privacy-policy>);
- the information it provides to Screen NSW in connection with this application will be collected and stored on a database and will only be used for the purposes for which it was collected (including, where necessary, being disclosed to other Government agencies in connection with the assessment of the merits of an application) or as otherwise permitted by the Privacy Act;
- it has taken steps to ensure that any person whose personal information (as defined by the Privacy Act) is included in this application has consented to the fact that Screen NSW and other Government agencies may be supplied with that personal information, and has been made aware of the purposes for which it has been collected and may be used.

Eligibility

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* indicates a required field

Applicant Details

I am applying as: *

An Individual

An Organisation

Applicant Eligibility

All applicants need to fulfil the following criteria: *

- I am over 18 years of age
- I am a NSW resident (i.e. lived and operated in NSW for at least six months immediately before the application)
- I have an active Australian Business Number (ABN)
- I own or control the necessary rights to any game projects taken to exhibition or have the written permission of the rights holder to represent the projects
- I agree to travel to PAX Australia 2026 and am prepared to cover my travel, accommodation and other expenses associated with attendance at PAX Australia 2026
- I am able to attend the exhibition and manage a designated pod at PAX Rising from 9 - 11 October 2026 during the hours of 10am-6pm daily AEDT
- I have a playable game that will be ready to showcase for PAX Australia 2026

At least 7 choices must be selected.

Applicant Eligibility

All applicants need to fulfil the following criteria: *

- The applicant company is incorporated and registered in Australia and has their central management and control in NSW and has carried out business in NSW for at least six months immediately before the date of application
- The applicant company has no more than 5 full-time equivalent (FTE) employees at application
- The applicant company has an active Australian Business Number (ABN)
- I own or control the necessary rights to any game projects taken to exhibition or have the written permission of the rights holder to represent the projects
- I agree to travel to PAX Australia 2026 and am prepared to cover my travel, accommodation and other expenses associated with attendance at PAX Australia 2026
- I am able to attend the exhibition and manage a designated pod at PAX Rising from 9 - 11 October 2026 during the hours of 10am-6pm daily AEDT
- I have a playable game that will be ready to showcase for PAX Australia 2026

At least 7 choices must be selected.

Ineligible Applicants

All applicants must confirm that they are NOT: *

- Full-time secondary or tertiary students
- Educational or training institutions or full-time employees of educational or training institutions
- A licensee of a service under the Broadcasting Services Act 1992 (Cth) or a related body corporate of such a licensee (as defined in the Corporations Act 2001 (Cth)) or a Commissioning Platform or a distributor or telecommunications company, or an employee (full-time or part-time) of a company owned by any Broadcaster, Commissioning Platform, distributor or telecommunications company or a distributor or telecommunications

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company, or an employee (full-time or part-time) of a company owned by any Broadcaster, Commissioning Platform, distributor or telecommunications company

A federal or state or territory government screen agency employee (full-time or part-time)

In breach of any obligation under any funding agreement it has with the NSW Government

At least 5 choices must be selected.

Project Eligibility

All applicants need to confirm that their game(s): *

Are playable (in at least beta form) and intended for public release

Are NOT likely to be rated at 18+

Are NOT likely to be Refused Classification under the Classification (Publications, Films and Computer Games) Act 1995

Do NOT involve gambling services, feature or link exploitative, or unethical pay-to-win or play-to-earn mechanics as defined in Clause 4 of the Commonwealth Interactive Gambling Act 2001

Do NOT involve 'gambling' and 'unlawful game' as defined in the Unlawful Gambling Act 1998 (NSW)

Are NOT considered offensive or contain nudity or drug references

Are NOT developed for advertising or corporate marketing

Are NOT for internal training purposes and for curriculum material

Are completely digital (not board games or hybrid digital/physical games)

At least 9 choices must be selected.

Contact Details

* indicates a required field

Applicant Details

Applicant *

Title First Name Last Name

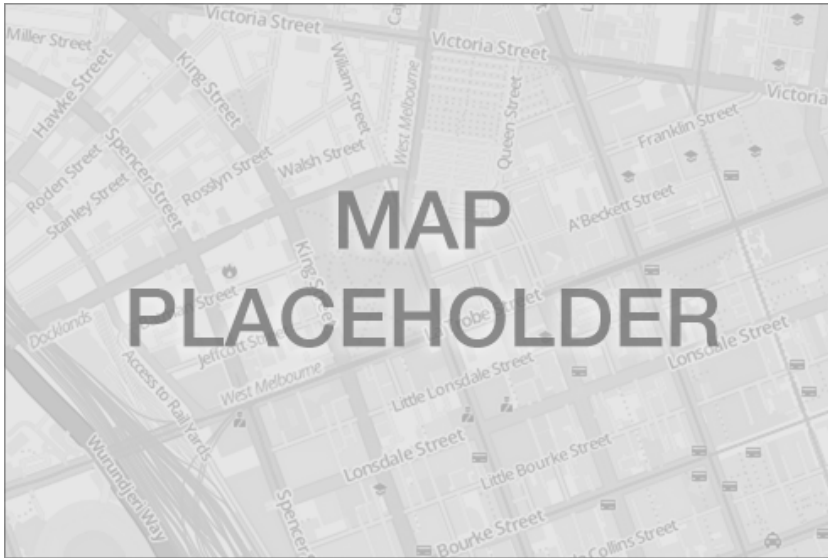
<input type="text"/>	<input type="text"/>	<input type="text"/>
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Applicant Primary Address

Address

<input type="text"/>
<input type="text"/>

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Applicant Postal Address

Address

Applicant Primary Phone Number *

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Applicant Other Phone Number

Must be an Australian phone number.
Country code not required, area code for landlines is required.

Applicant Email Address *

Must be an email address.

Applicant Website

Must be a URL.

Applicant Company *

Organisation Name

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Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Exhibition Team Members

Please list the details of the person/s who will be present at the booth to showcase the game.

Note: the game developer applying and the person on the floor presenting the game can be different.

Click 'add more' to list additional personnel. Please include only one person per entry.

Name *

Role on project *

State of residence *

Email

Must be an email address.

Do they belong to any of the Screen NSW Priority Areas? *

- First Nations
- Person with Culturally and Linguistically Diverse background (CALD)
- Person living with disability
- LGBTQIA+
- Western Sydney
- Regional NSW
- None of the above
- Prefer not to say

Please only provide this information with the consent of the individual, otherwise please choose 'Prefer not to say'

Please confirm this nominated person is over 18 and is not a secondary or tertiary student *

Yes No

Application Details

* indicates a required field

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The following section is required by NSW Government for mandatory reporting.

Under **Anticipated start date** and **end date** please enter your anticipated travel dates, noting that PAX event dates are 9 - 11 October 2026.

Under **Title** please enter 'PAX Market Support -' and then the title of your game(s) and/or company.

Under **Primary location of your initiative** please enter the location of the event - Melbourne, VIC.

Title *

PAX Market Support -

Word count:

Must be no more than 25 words.

Provide a name for your initiative. Your title should be short but descriptive.

Brief description *

Word count:

Must be no more than 50 words.

Include a brief summary of who will benefit from this initiative, what activities you will do and what outcomes you expect from your activities.

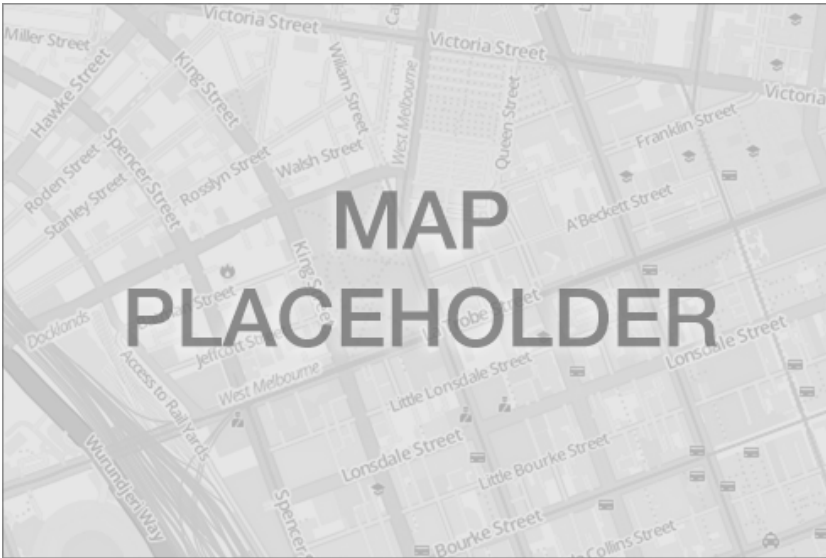
Anticipated start date *

Anticipated end date *

Primary location of your initiative

Address

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Primary location does not need to be a specific address, and can be postcode, suburb, state, etc. If delivered online, please specify the area of focus for delivery.

Applicant Details

Please provide a profile of the company or individual demonstrating relevant experience in the game industry and previous credits (if applicable) *

Word count:

Project Details

Please provide details on the game project, including development history, that will be presented at PAX.

Name of project *

Summary of project *

Development history *

Intended for public release? *

Yes

No

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Current status of the project *

- Playable Prototype
- Gameplay Trailer
- Other:

Link to proof of concept material, if available

Please provide a URL to demonstrate the market readiness of the game eg, playable prototype, gameplay trailer, other. Make sure to check URL links are correct before submitting your application.

Ownership of the Project

Please select how the applicant has the right to carry out the project (at least one choice must be selected):

How do you hold the rights? *

- The project IS the applicant's original work, and the applicant holds all relevant rights
- The project IS NOT the applicant's original work but the applicant has written agreements that grants the applicant the right to represent the project as described in this application

Rights permission

Name of the individual or organisation of the rights holder *

Please upload any agreements *

Attach a file:

The agreement must demonstrate written permission of the rights holder to represent the project.

Outcomes and Objectives

Please state your intended outcomes and objectives for attendance at PAX 2026 including your strategy for achieving these objectives and how an exhibition pod package will benefit your project(s) and/or professional development. Please include a description of how you will manage the exhibition pod. *

How do you intend to assess the success of these intended outcomes and objectives?

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We understand that methods used to measure success can be iterative and at this point we are only asking how you might assess the success of these strategies.

NSW Cultural & Economic Benefit

Please provide details on how the potential of the market exhibition opportunity will contribute to the NSW digital games industry. *

Please provide a description of how the exhibition opportunity will benefit the work you are undertaking on the project, including securing financing or sales. *

Participation & Diversity

Please demonstrate the diversity of the games projects and/or applicants, and whether it increases participation from Screen NSW priority areas (if any). *

Budget

* indicates a required field

Available Funding

Screen NSW will finance the cost of an individual PAX Rising exhibition pod package via a grant to PAX Australia on behalf of each successful applicant.

Under Total Amount Requested, please enter \$2,150.

The standard value of an individual PAX Rising exhibition pod package is \$2,150 (ex GST). Successful recipients will be required to enter a contract with Screen NSW acknowledging that the cost of the pod package will be paid directly to PAX Australia on the applicant's behalf. PAX Australia will issue a ticket and manage exhibitor details and requirements directly with each successful applicant.

A PAX Rising exhibition pod package includes:

- 1020mm radius table
- 1 x back wall graphic
- 1 x light
- 2 x stools
- 1 x power point
- Charcoal carpet
- Public liability insurance

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- Storage cabinet (unlockable)
- 2 x exhibitor badges

Please refer to [PAX Australia Guidelines](#) for more information with regards to Pod guidelines.

Total Amount Requested

\$2150

*

What is the total financial support you are requesting under this grant?

Supporting Documentation

Link to the game proposed for exhibition

Please provide a link to video or game materials.

Make sure to check URL links are correct before submitting your application.

Description of link	URL of game	Password, if applicable

Supporting Materials

CV / Resume

Attach a file:

Please upload a recent CV/s for any exhibition team members who is intending to showcase

Any additional material

Attach a file:

Additional materials may be uploaded to help support the application but are not mandatory.

Declaration and Authorisation

* indicates a required field

Declaration

The Applicant represents and warrants that this application has been submitted by an authorised representative of the Applicant (e.g. CEO, Chief Financial Officer, General Manager, Director, Chair of the Board, President, authorised manager etc).

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Where this Application is submitted in the course of employment by a representative of any kind (e.g. authorised representative or agent) of the Applicant, you: (i) acknowledge and agree that the Applicant is deemed to be jointly and separately bound by this application; and (ii) represent and warrant that you have the authority to represent and bind the Applicant as contemplated by this provision.

By submitting this application form I hereby declare that:

- I have read the Guidelines relating to the PAX Market Support Program;
- I have read and understood each of the acknowledgements, agreements, representations and warranties provided above, and that each of these are true and correct;
- All information provided including the responses to each question in the relevant sections of this application is true and correct to the best of my knowledge;
- Any information contained in this application may be disclosed to other Government agencies, staff administering the program, and to external stakeholders (including consultants, lawyers and other advisers) as part of the assessment of this application;
- I am authorised to submit this application on behalf of, and have the authority to represent and bind the Applicant;
- I acknowledge that should this grant application be successful, that information submitted as part of this application may be shared with PAX Australia;
- I understand that any false declaration may render this application ineligible/invalid; and
- I declare that I have only provided personal information (including priority area eligibility) on behalf of others with their consent.

Authorisation

I agree *

Yes

Name of authorised person *

Title First Name Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Must be a senior staff member, board member or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Phone number *

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Email *

Must be an email address.